

Clients Served

Dobmeyer Communications

has assisted a diverse group
of non-profit organizations.

A partial list follows.

References are available upon request.

- Amnesty International USA
- Bethel New Life
- Cathedral Shelter
- Center for Economic Policy Analysis
- Center for Law & Human Services
- Chicago Coalition for the Homeless
- Chicago Institute on Urban Poverty
- Coalition to Protect Public Housing
- Community Renewal Society
- Council for a Parliament of the World's Religions
- Day Care Action Council of Illinois
- Family Resource Center
- Illinois Hunger Coalition
- Illinois Common Cause
- Illinois Migrant Council
- National Campaign for Jobs and Income Security
- National Conference on Compulsive Gambling in Las Vegas
- Operation PUSH/US Representative Maxine Waters
- Protestants for the Common Good
- Religious Task Force to Oppose Increased Legalized Gambling
- The Collected Image
- Whirlwind

*For a FREE
one-hour consultation
to discuss your needs and
receive a proposal of how*

DOBMEYER COMMUNICATIONS

*can be of assistance,
contact **Doug Dobmeyer.***

*"Your Chicago Tribune op-ed
piece on casino gambling
was superb."*

*— Retired U.S. Senator
Paul Simon from Illinois*



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Media

Support

for

Non-Profit

Organizations

*Specializing
in Hard-to-Place
Social Issues*

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Services Available From

DOBMEYER COMMUNICATIONS

Is *Your* Message Getting to *Your* Audience?

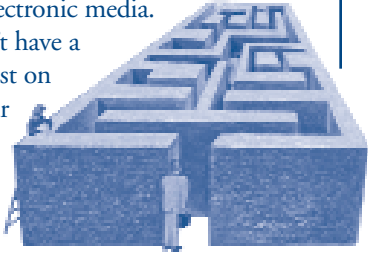
Today, more than ever, getting your message to the public is important for the very survival of your organization. However, there is an increasing number of non-profit groups competing for limited space in the print media and restricted time in the electronic media.

If you don't have a media specialist on staff, or if your media person is stretched too thin, maintaining contact with the media and the failure to get information to them in a timely manner may mean the loss of public awareness of your issues. In the larger picture, it also may mean the loss of important funding opportunities for your group.

With **Dobmeyer Communications** you have a professional from the non-profit field to assist you in the areas of training, planning and implementing contact with the media.

"Thank you, for the wonderful job that you did in creating our media strategy and putting together our media action plan for Death Sentence 2000."

— *Joseph Monahan, Chairperson
Death Sentence 2000*



*It's easy to get lost
in the media maze.*

Many media specialists have no experience in the non-profit world, yet they may promise you a solution from their "one size fits all" shelf of services.

At **Dobmeyer Communications**, we do have the experience and can tailor the service we provide to fit your specific needs.

We will meet with you to plan the best way to handle your media needs and establish a timeline to accomplish the plan.

Our services include, but are not limited to:

- Media for your conferences, seminars or other meetings for your constituents
- Full-service media work on issues, campaigns, events
- Media training for individuals and organizations
- Consultation on media planning
- Media mentoring for individuals and organizations
- Media services to grantees of foundations

Whether you need assistance in planning a press conference, writing a press release or setting up your own media function, **Dobmeyer Communications** is at your service.



Doug Dobmeyer

has many years of hands-on experience in the non-profit sector, media work and journalism in Chicago and Illinois.

Doug was the founder of Lakefront SRO Corporation. He has served as executive director of five Chicago-based homeless and statewide advocacy groups. As a Chicago Community Trust Community Service Fellow and a Fellow at Loyola University of Chicago, he has been involved in researching, teaching writing and training.

As a journalist and author, he published *Poverty Issues... Dateline Illinois* for six years. He also wrote a political column for *Streetwise*, reported on statehouse issues for a web-based wire service and contributed to other publications. He has also written a book on the media for non-profit organizations, *Competing Successfully for Media Coverage*.

Doug has been an activist and leader in the non-profit arena for more than 30 years. He is constantly in touch with many organizations and has an extensive network of contacts in both the print and electronic media regionally and nationally, many of whom consistently use materials from his clients.

"I do, so, admire your work."

— *Patricia Crowley, OSB,
Executive Director, Deborah's Place*